

MINUTES OF A MEETING OF THE PROGRAMMING COMMITTEE OF THE PLEASURE DRIVEWAY AND PARK DISTRICT OF PEORIA, HELD AT 3:00 P.M., MONDAY, APRIL 10, 2023 AT THE NOBLE CENTER FOR PARK DISTRICT ADMINISTRATION, 1125 WEST LAKE AVENUE, PEORIA, ILLINOIS.

MEMBERS PRESENT: Trustee and Chair Alexander Sierra and Executive Director Emily Cahill

MEMBERS ABSENT: Trustee and Vice Chair Kyle Bright

TRUSTEES PRESENT: Trustees Joyce Harant and Alexander Sierra

STAFF PRESENT: Executive Director Emily Cahill, Brent Wheeler, Nick Conrad, Kevin Davis, Jess Main, Angela Martiens, Jess Main, Scott Loftus, and Alicia Woodworth

OTHERS PRESENT: None

1. CALL TO ORDER

Trustee Sierra presided and called the meeting to order at 3:01 pm.

2. ROLL CALL

3. MINUTES

3.A. Approval of February 20, 2023 Programming Committee Meeting Minutes

Executive Director Cahill MOVED TO APPROVE the minutes of the February 20, 2023 Programming Committee Meeting Minutes. Motion seconded by Trustee Sierra and carried on a unanimous aye of those present.

4. NEW BUSINESS

4.A. Scholarship Update

Kevin Davis provided the July thru December 2022 and 2023 year-to-date usage and redemption scholarship statistics. *Please see Attachment A.* The information provided includes 2023 enrollments by PPD location. These figures refer not to where the program occurred, but where the actual registration process happened. This is significant because prior to implementing the scholarship program changes that took effect in late 2022, the only locations that consistently processed scholarship registrations were Noble Center and Proctor Center. Because of the recently implemented changes, we can see that the PPD website is now the single largest source of scholarship enrollments, which allows us to be confident that the changes to the program have facilitated the convenience we hoped it would. We are also seeing some other facilities that have not historically processed scholarship enrollments (Lakeview, RiverPlex, Owens) now processing them, which is yet another encouraging sign that the points of contact for redeeming these benefits are widening and therefore making the program more accessible.

Trustee Harant asked if the report could include a dollar value of the scholarships and a dollar value of the redeemed scholarships could be included. Kevin Davis stated yes,

definitely. Going forward, when the statistics are provided, a dollar value for the scholarships and redemptions will be included.

Trustee Sierra asked if there is information that is not currently noted on the scholarship report but could be included in order to gain even more understanding about a program and those that participate. Kevin stated that he would like to think it through a bit more. Making all programs in the District accessible through the scholarship program to everyone who needs it is always the goal, with staff constantly looking for opportunities to increase that accessibility. Also, he would like to evaluate programs that are not typically used within the scholarship program to determine why that is.

4.B. Mobile Programming Overview

Scott Loftus introduced Angela Martiens, Manager of Athletic & Recreation Services. Angela provided a brief history of the mobile recreation program PPD On the Go. It started in 2021 as a way to provide outdoor programming and outreach during COVID as an alternative to indoor facility programming. A mobile truck/van is utilized to engage the community in many fun and sporting activities, traveling to PPD facilities and neighborhood parks. Camps, community events and festivals are just a few of the opportunities that PPD on the Go is provided. Coordination is made with social service agencies to provide PPD on the Go opportunities. Attendance and participation in the mobile programming of PPD on the Go and increases accessibility to the activities offered.

Jess Main, Out of School Programs & Camp Coordinator, stated that under the 21st Century grants, the District supports 8 different Peoria Public Schools. Nineteen staffers go to the schools' after school programs and help with homework, provide recreational time, arts and crafts, drumming, etc. Field trip opportunities are also provided to places like Owens Center, the Peoria Zoo, hiking at Forest Park Nature Center, open gym at Lakeview Rec Center, etc. There are also events provided at the schools such as golf pros teaching golf basics, a Forest Park Nature Center nature club event, etc.

Scott Loftus stated that Yoga in the Park is still offered at 12 different parks this year. In addition, The Streets Belong to Me series has been expanded with two more events, one in June and one in July.

Nick Conrad, Supervisor of PPD Events, provided the 2023 Parks on Tap schedule, showing the offering to 13 different parks and locations this summer. With the liquor component, the Parks on Tap is only offered at Park District locations. Attendance varies by location. It helps with the activation of parks and to fulfill the goal of taking programming to people. Three new locations were added this year as well. The number of Parks on Tap offerings is always being evaluated to determine the right balance with other offerings and events within the District now that restrictions for public events have been lifted.

Trustee Sierra asked if it is the goal to attach PPD on the Go and Parks on Tap to other PPD programming or is it to offer them as a marketing strategy to build the brand of the

two offerings then completely separate them. Emily Cahill stated that there is value in offering them both together as it engages all members of the family in a fantastic way, in a park setting.

Scott Loftus stated that last year, the YMCA expressed interest in providing an opportunity similar to PPD on the Go. A collaboration was created with the District's PPD on the Go and the YMCA's Y on the Fly, funded by a two-year grant applied for by the YMCA and cosponsored by the District. It will increase the offering to 6 different locations, including Trewyn, Proctor, Gwynn, Morton Square, Columbia, a week. It will help build relationships with the local organizations around those parks or churches and build relationships with the members of those communities. The Park District would provide a driver and truck and help with the security and the YMCA would provide the program staff. It will have a youth focus and a potential for a senior focus as well. The YMCA is excited to join the District in providing recreational opportunities to underrepresented communities.

Nick Conrad provided an update on the Park-a-Palooza event to be held June 8-10 at the RiverFront. It was originally scheduled to be held at Detweiller Park but due to a number of factors, it was moved to the RiverFront. A volunteer campaign has begun as many are needed for this large event.

Trustee Sierra asked if there were any times set aside for individuals with disabilities to participate in the bounce house and obstacle course. Scott Loftus stated that other than time set aside for summer day campers for the first 90 minutes, no, it is general population. Also, the bounce house is not really fully accessible for those that use a wheelchair. There are several other auxiliary fun activities to engage in that will take place.

Trustee Sierra inquired as to what safety precautions are in place for this large event at the RiverFront. Emily Cahill stated that conversations have been had with the Peoria Police and Park District Police to ensure adequate coverage and availability for this weekend. The District is as prepared as it can be.

6. PENDING BUSINESS5

None at this time.

6. OTHER BUSINESS

Trustee Harant asked if there are any plans to provide more pickleball courts. Scott Loftus stated that there are courts at Charter Oak, RiverPlex and Lakeview Rec Center and the District needs to find a way to encourage patrons to use them and spread out the demand.

Trustee Sierra asked in relation to the Glen Oak Park playground, will there be voting on playground options? Emily Cahill stated yes, it is on the PPD website in Park Possible and was emailed out to everyone last week.

Trustee Sierra stated that there was recently a DCCEO grant opportunity. Is the District aware of this? Scott Loftus stated yes and he forwarded the info to Melissa Sierra at the Children's PlayHouse for further review.

Trustee Sierra stated that the County of Peoria is launching a transportation equity advisory committee on which he serves. If there is anything the District would like to share, please let him know.

Trustee Sierra stated that he has been speaking with Executive Director Cahill about the future of the Programming Committee and what it should look like going forward. It started as the Rec Advisory Committee and evolved into the current structure of the Programming Committee. He would like to work through the process of how to make sure to optimize everyone's time and efforts. As such, he would like feedback from everyone on what they would like to see as actionable next steps and solidifying the commitment to vibrancy. A robust discussion took place concerning the purpose, benefits and challenges of long-standing ad hoc committees. In conclusion, the next steps will include Trustee Sierra and Executive Cahill will have further discussions about what the future and actionable steps of the Programming Committee should look like.

7. ACTION ITEMS REVIEW

None given at this time.

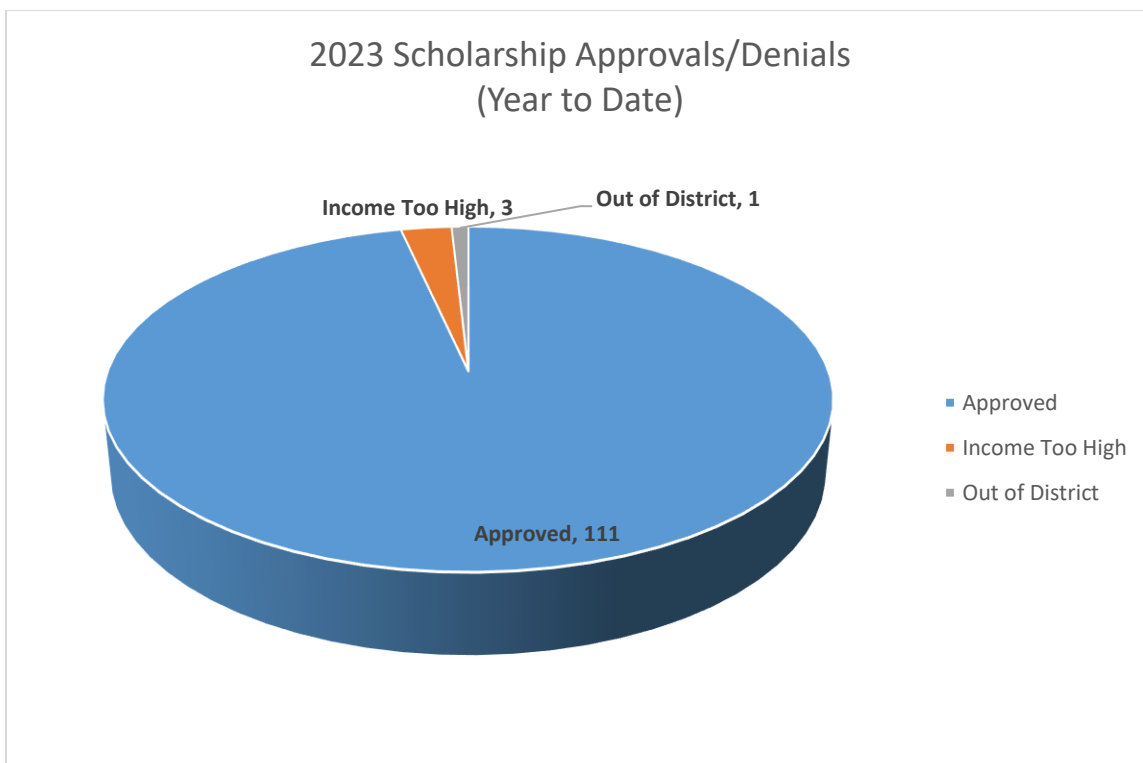
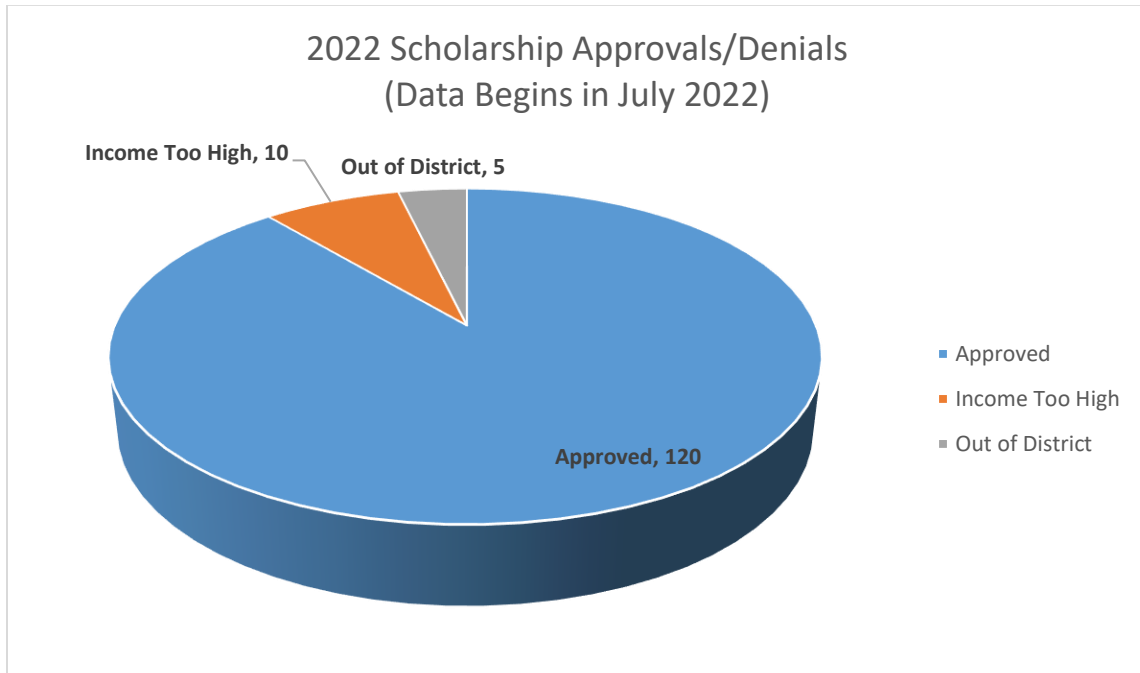
8. ADJOURNMENT

At 4:35 p.m., Executive Director Cahill MOVED TO ADJOURN. Motion seconded by Trustee Sierra and carried on a unanimous aye of those present.

Respectfully Submitted by Alicia Woodworth
Executive Assistant and Secretary to the Board

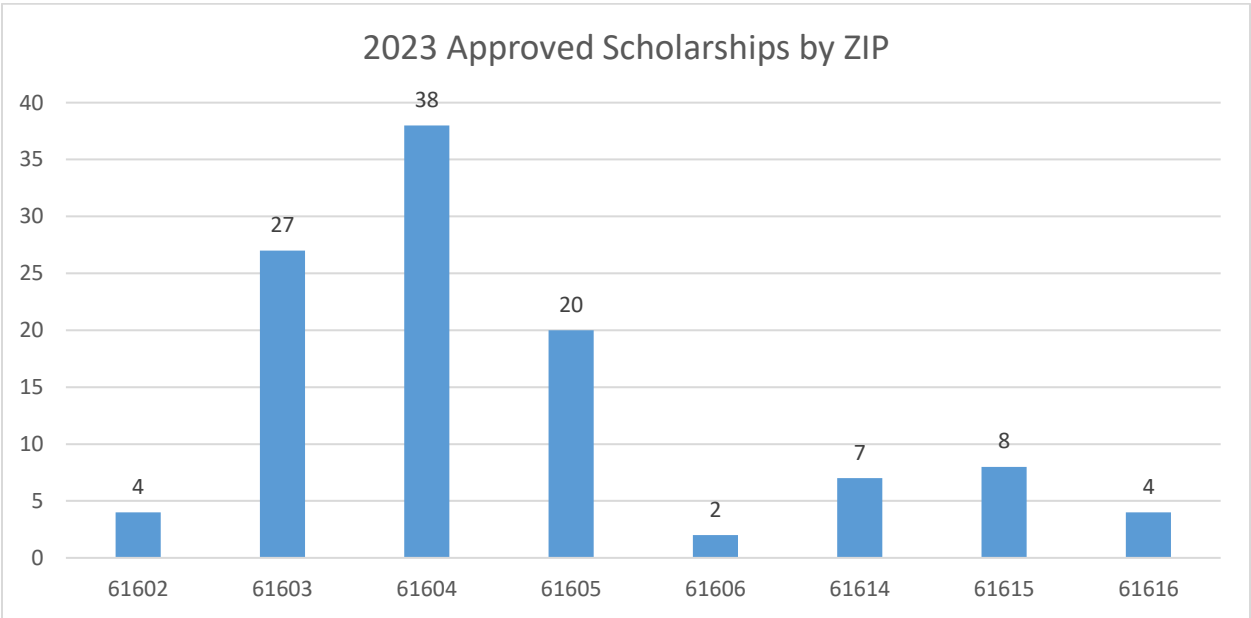
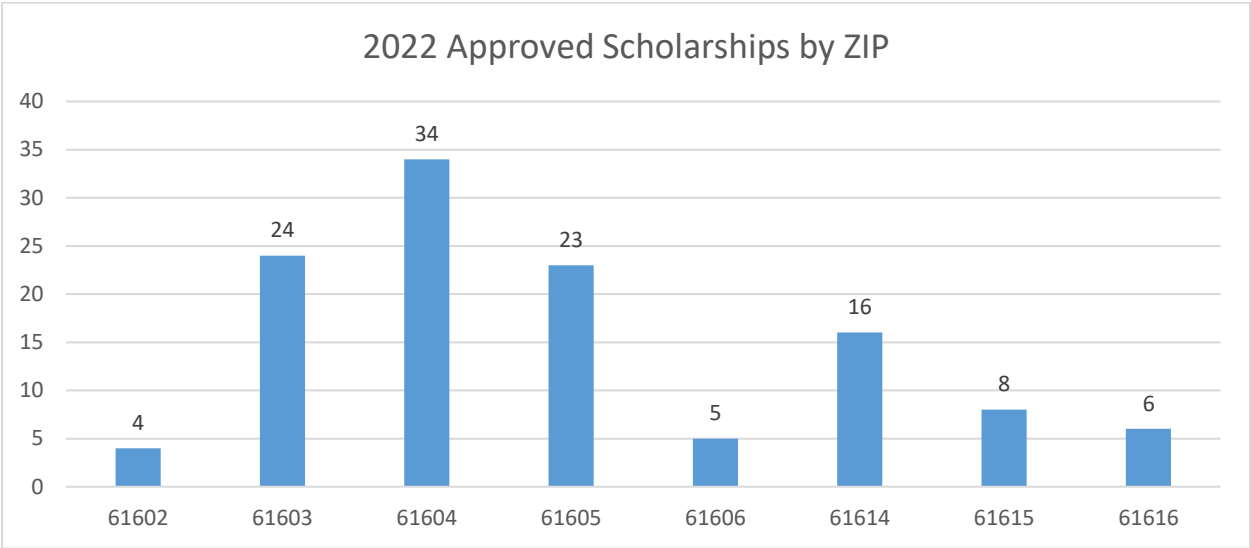
PPD Scholarship Statistics
April 7, 2023

The first two pages of this report compare approval and demographic data from 2022 and 2023. The remaining pages focus more specifically on redemption and usage data from 2023.

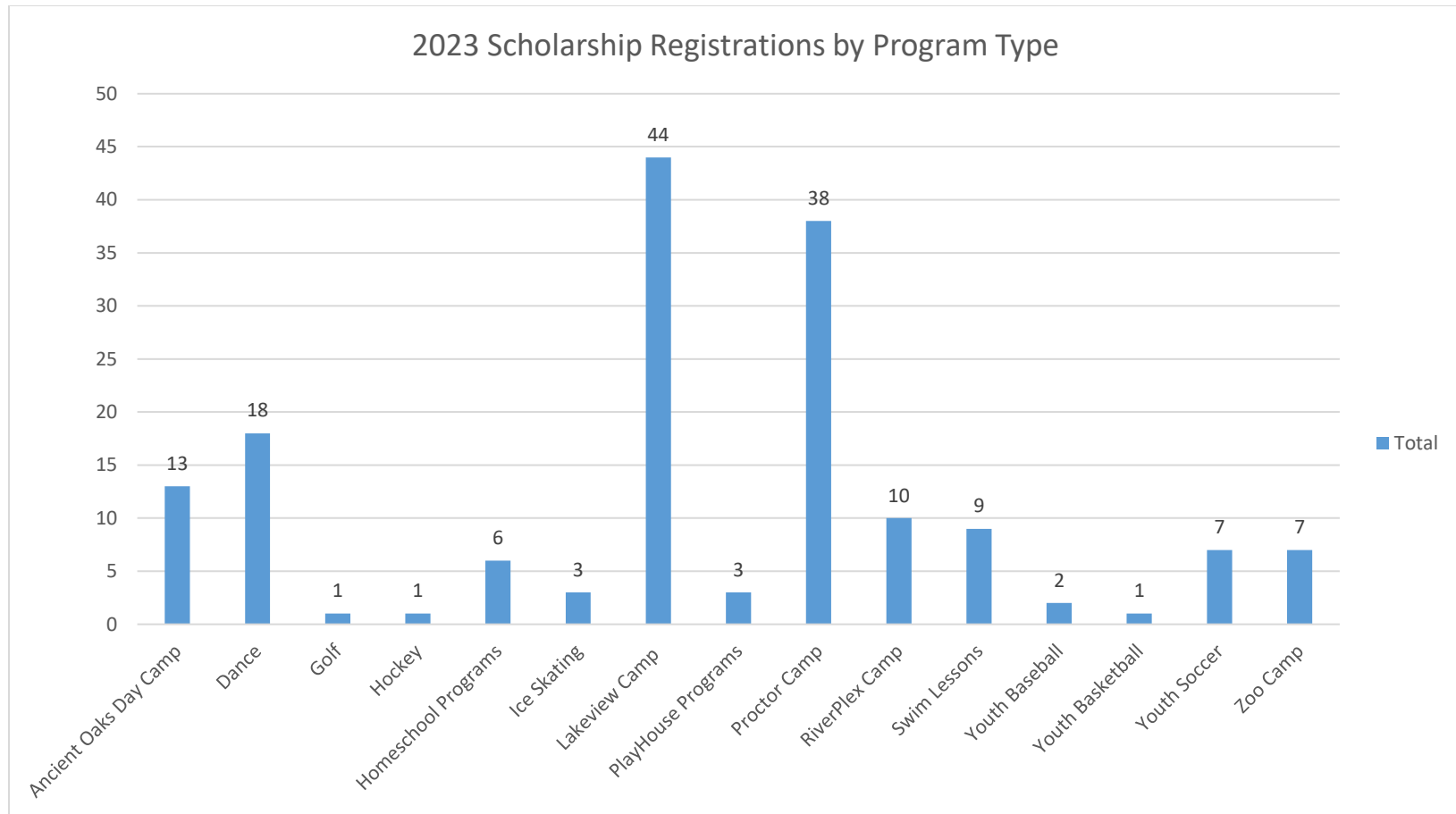


General Household Statistics for Approved Households

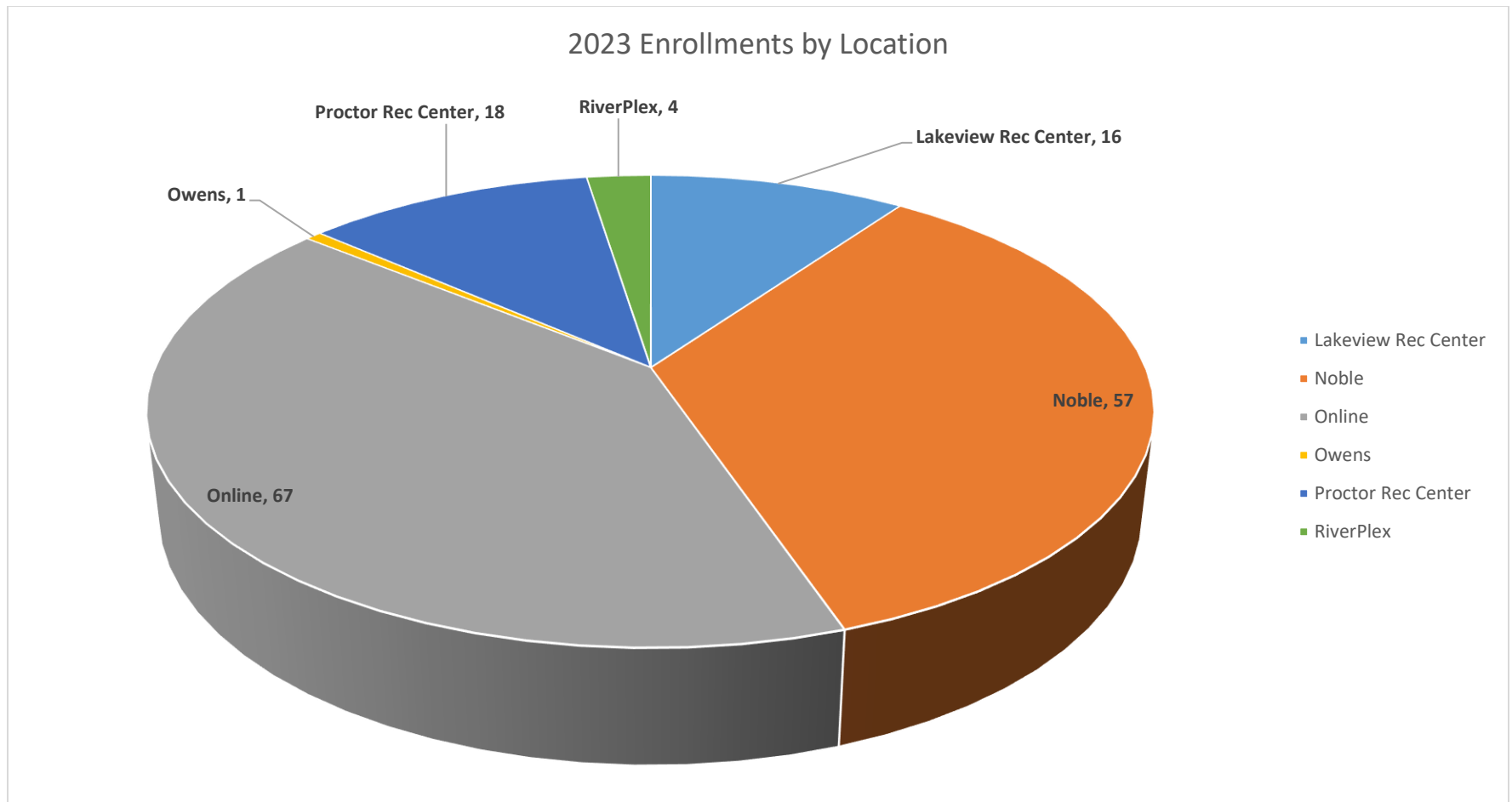
	2022	2023
Mean Household Size	2.27	2.58
Mode Household Size	1	1
Mean Household Income	\$19,052	\$21,991



2023 Redemption Statistics

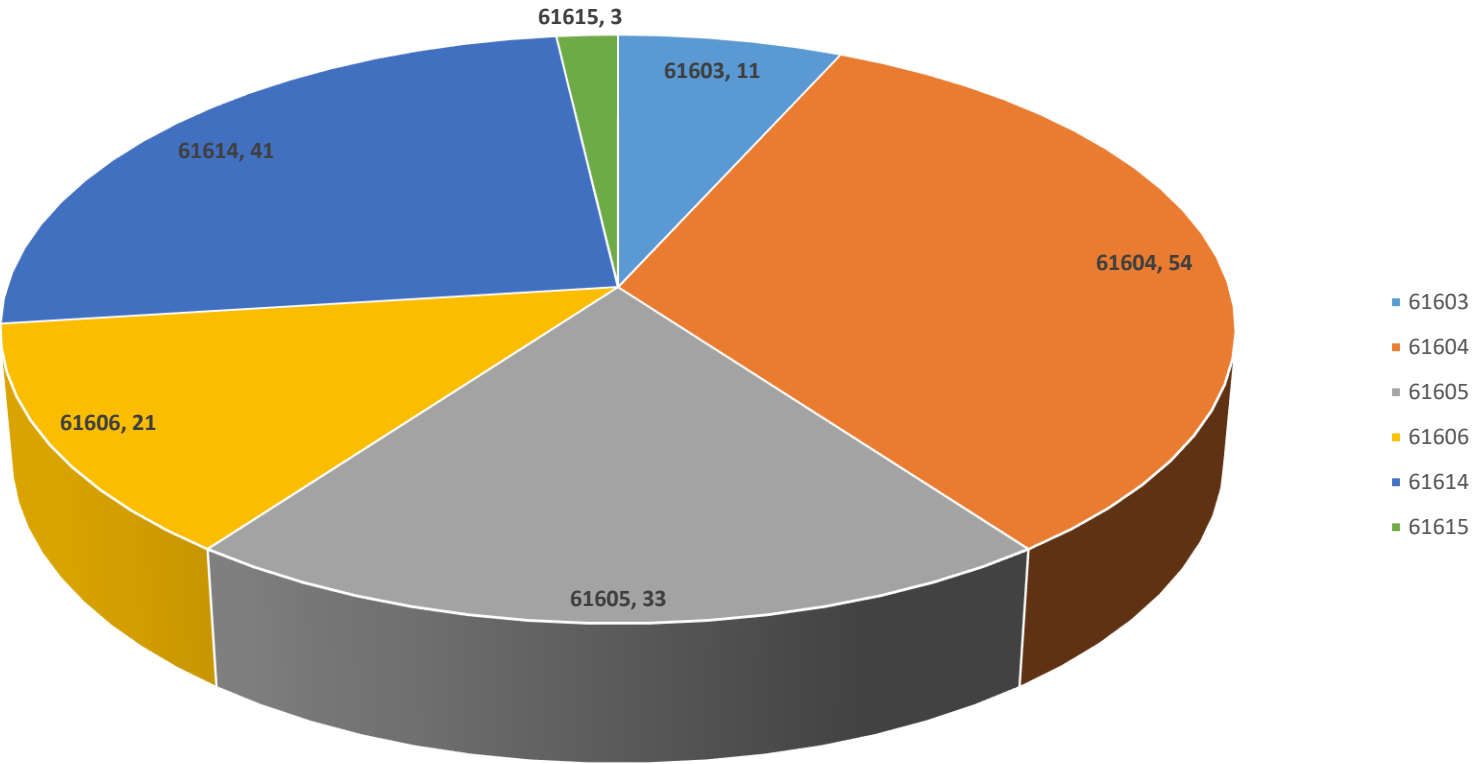


****Please note that the Lakeview Camp category also includes winter and spring break camp registrations.**



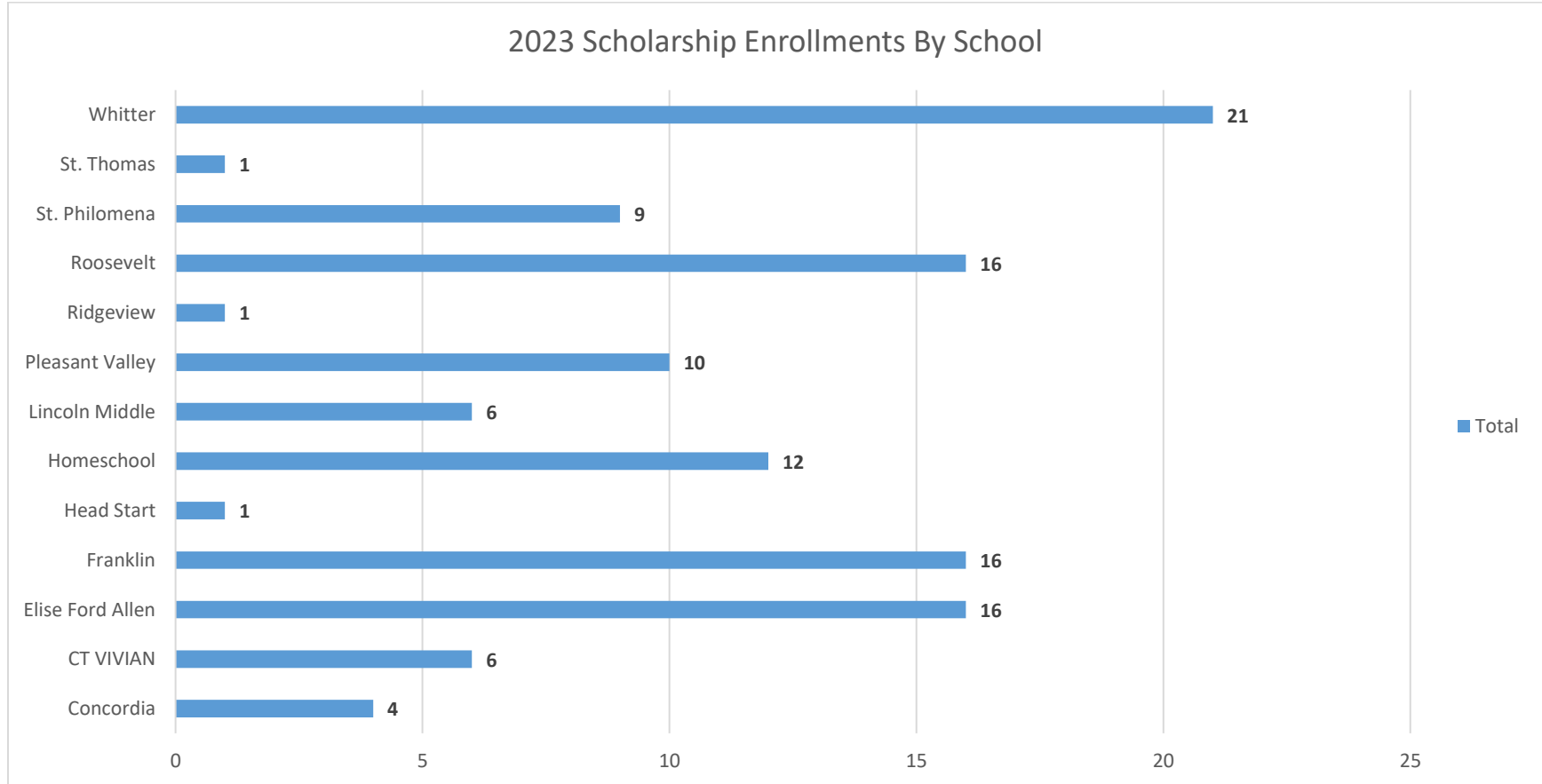
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2023 Scholarship Enrollments By ZIP



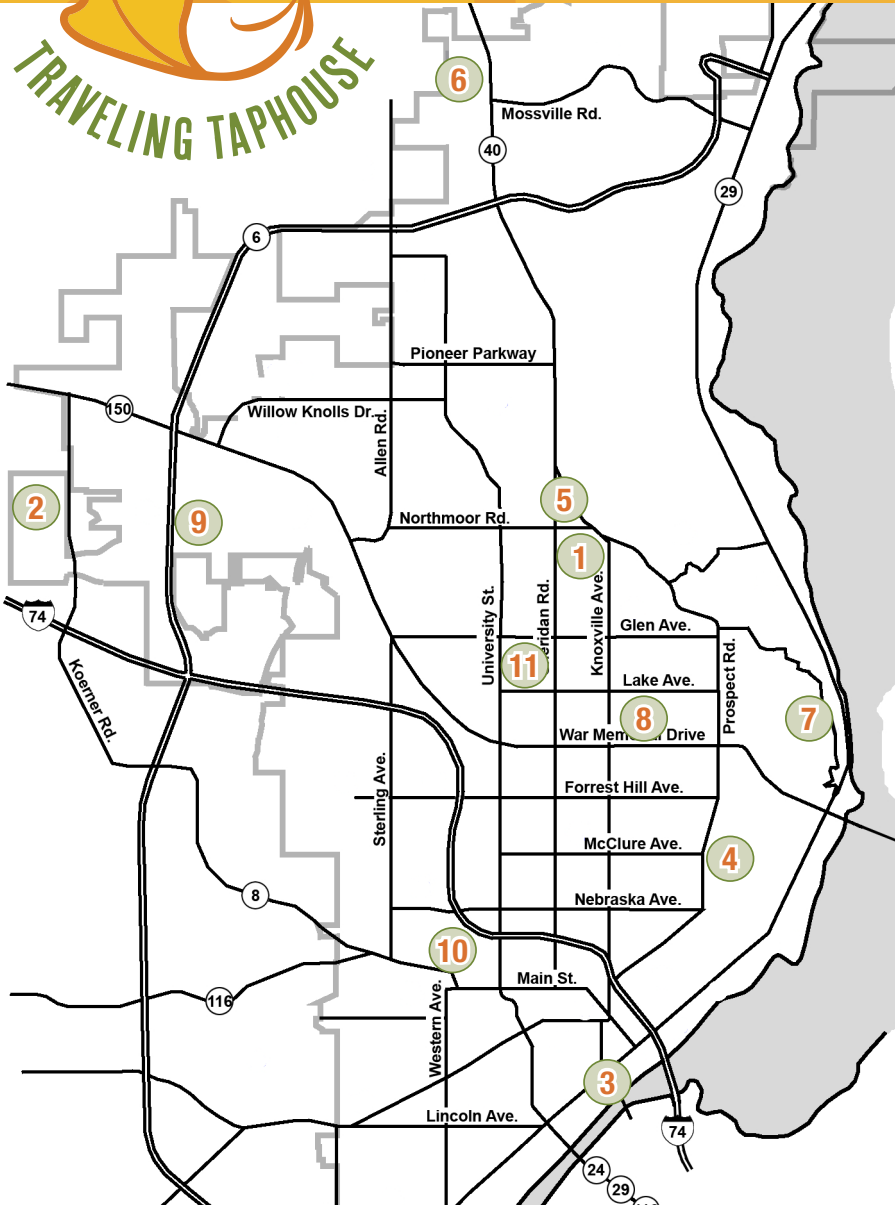
Enrollment Breakdown by School

*Not all programs inquire as to the participant's school. The programs which most commonly request this information are camps and youth sports comprised of team play (i.e. tennis, golf lessons, etc. do not request this information, but soccer, coach pitch, etc., do request it.)





2023 SCHEDULE



- | | |
|------------------------|-----------|
| 1. Donovan Park | 5/21/2023 |
| 2. Sommer Park North | 6/2/2023 |
| 3. RiverFront Park | 6/8/2023 |
| 4. Glen Oak Park | 6/22/2023 |
| 5. Bicycle Safety Town | 6/29/2023 |
| 6. Cassidy Park | 7/13/2023 |
| 6. Cassidy Park | 7/14/2023 |
| 7. Grandview Drive | 7/23/2023 |
| 8. Stadium Park | 7/27/2023 |
| 9. Markwoodlands Park | 8/11/2023 |
| 10. Bradley Park | 8/17/2023 |
| 2. Sommer Park North | 9/1/2023 |
| 11. Lakeview Park | 9/7/2023 |

See full schedule details at PeoriaParksOnTap.org

