

MINUTES OF A MEETING OF THE GOLF ADVISORY AD HOC COMMITTEE OF THE PLEASURE DRIVEWAY AND PARK DISTRICT OF PEORIA, ILLINOIS HELD AT 12:00 P.M., MONDAY, OCTOBER 14, 2024 AT THE NOBLE CENTER FOR PARK DISTRICT ADMINISTRATION, 1125 WEST LAKE AVENUE, PEORIA, ILLINOIS

MEMBERS PRESENT: Trustee and Chair Timothy Bertschy, Executive Director Emily Cahill, Mike Blanco, Bill Dutton, Shelley Epstein, Carol Ferino, Phil Jordan, Randy Symonds, Glenn Collier, Marlie Meiss, Eric Delvo, Matthew Kwasnik, and Marshall Davis

MEMBERS ABSENT: Cam Lahart

TRUSTEES PRESENT: Trustee Timothy Bertschy

STAFF PRESENT: Executive Director Emily Cahill, Matt Freeman, Jeff Heiden, Chuck Simms, Jenny Swanson, Greg Walker, and Alicia Woodworth

1. CALL TO ORDER

Trustee Bertschy called the meeting to order at 12:04 p.m.

2. ROLL CALL

3. MINUTES

3.A. Approval of September 9, 2024 Meeting Minutes

Carol Ferino moved to approve the minutes of the September 9, 2024 meeting. Motion seconded by Randy Symonds and passed on a unanimous Aye voice vote.

4. NEW BUSINESS

4.A. Membership and Revenue Reports

Greg Walker presented the September Rounds & Revenues Reports. *Please see Attachment A.*

Executive Director Cahill distributed revised 2025 proposed golf fees structure. These fees are revised as a result of the input received at the 9.17.24 Golf Ad Hoc Committee budget review meeting. This fee schedule has been reviewed by the Park Board with the recommendations by this committee, with 2025 budget presentations beginning next month. A big thank you to everyone that participated in this process.

Trustee Bertschy gave big kudos and thanks to the committee for taking the time to provide input in developing the 2025 golf fees schedule.

4.B. Maintenance Report

Jeff Heiden stated that the greens aerification has been completed for all courses, with tees and fairways to be started soon. The nice weather certainly contributed to the ability to complete in a timely manner.

Madison is scheduled to close for the year some time in November, with Newman scheduled to be closed last.

Blowing out irrigation pipes begin in three weeks and hopefully there will be some wet weather to make up for the lack of water when the irrigation systems are off.

Mike Blanco asked if the fairways are closed when maintenance is performed. Jeff Heiden stated that historically, they are not. With Madison being closed first, its fairways will be last because it can be performed with no one there.

4.C. Marketing Report

Jenny Swanson stated that there are six days remaining in the fall marketing push, which will be the last of golf play-specific marketing for the season. Executive Director Cahill stated that everything is currently on track for opening in late spring early summer 2025.

5. PENDING BUSINESS

Trustee Bertschy asked for an update on the update construction of GLC. Greg Walker stated that the inside demolition is well underway, with new construction already started. The academy side has remained open and the main tee has been closed for seasonal seeding and reopen in the spring. The new facility will have 21 bays and a fitting bay. The operator agreement is still being finalized and therefore, final budget pro forma information is not yet determined. The restaurant will be called "Fairways", however the renaming of the whole facility has yet to be determined.

6. OTHER BUSINESS

Trustee Bertschy stated that he would like to have another meeting in November in order to discuss further operations and discuss committee members' wish lists and suggestions that were submitted.

7. NEXT MEETING

Monday, November 18, 2024 at 12:00 PM

9. ADJOURNMENT

At 1:16 p.m. Marshall Davis moved to adjourn. Motion seconded by Bill Dutton and carried on a unanimous voice vote.

Respectfully Submitted by Alicia Woodworth
Executive Assistant and Board Secretary

2024 GOLF PLAY/REVENUE REPORT THROUGH SEPTEMBER

PEORIA PARK DISTRICT							PEORIA PARK DISTRICT						
GOLF PLAY REPORT							GOLF PLAY REPORT						
THROUGH SEPTEMBER							THROUGH SEPTEMBER						
<u>2023</u>							<u>2024</u>						
	<u>EX-9</u>	<u>KEL-18</u>	<u>MAD</u>	<u>NEW</u>	<u>SKILLS</u>	<u>TOTAL</u>		<u>EX-9</u>	<u>KEL-18</u>	<u>MAD</u>	<u>NEW</u>	<u>SKILLS</u>	<u>TOTAL</u>
DAILY FEE ROUNDS	1,609	1,570	1,681	1,402	316	6,578	DAILY FEE ROUNDS	1,458	1,593	1,712	1,331	210	6,304
MEMBERSHIP ROUNDS	859	2,467	1,740	2,099	81	7,246	MEMBERSHIP ROUNDS	1,017	2,773	1,773	1,937	53	7,553
		\$74,426.00	\$30,820.20	\$38,849.00	\$1,530.00	\$145,625.20			\$77,385.00	\$34,564.00	\$36,649.50	\$1,041.00	\$149,639.50
TOTAL ROUNDS FOR MONTH	13,824					13,824	TOTAL ROUNDS FOR MONTH	13,857					13,857
TOTAL DOLLARS FOR GREEN FEES FOR MONTH	\$145,625.20						TOTAL DOLLARS FOR GREEN FEES FOR MONTH	\$149,639.50					
TOTAL ROUNDS YTD	98,150						TOTAL ROUNDS YTD	103,245					
TOTAL DOLLARS FOR GREEN FEES YTD	\$995,808.39						TOTAL DOLLARS FOR GREEN FEES YTD	\$1,039,324.70					
<u>GOLF CARTS FOR MONTH</u>							<u>GOLF CARTS FOR MONTH</u>						
Kellogg	4,109	\$46,743.00					Kellogg	4,249	\$54,190.00				
Madison	2,764	\$33,183.32					Madison	2,769	\$36,773.00				
Newman	2,445	\$29,483.00					Newman	2,257	\$28,552.78				
TOTAL FOR MONTH	9,318	\$109,409.32					TOTAL FOR MONTH	9,275	\$119,515.78				
TOTAL CARTS YTD	61,185	\$714,954.18					TOTAL CARTS YTD	63,914	\$799,629.12				
GLC FOR MONTH							GLC FOR MONTH						
# OF RANGE BASKETS THIS MONTH	3,220	\$ 32,041.00					# OF RANGE BASKETS	3,352	\$ 30,997.00				
TOTAL RANGE BASKETS SOLD YTD	25,482	\$260,176.00					TOTAL RANGE BASKETS SOLD YTD	26,674	\$285,226.00				
<u>MERCHANDISE SALES FOR MONTH</u>							<u>MERCHANDISE SALES FOR MONTH</u>						
KELLOGG	\$4,316.39						KELLOGG	\$5,544.65					
MADISON	\$2,169.15						MADISON	\$2,276.50					
NEWMAN	\$2,421.98						NEWMAN	\$2,848.40					
GOLF LEARNING CENTER	\$741.00						GOLF LEARNING CENTER	\$31.00					
TOTAL MERCHANDISE FOR MONTH	\$9,648.52						TOTAL MERCHANDISE SALES FOR MONTH	\$10,700.55					
TOTAL MERCHANDISE SALES YTD	\$76,626.14						TOTAL MERCHANDISE SALES YTD	\$80,495.69					
TOTAL SEPTEMBER GOLF REVENUE	\$321,457.32						TOTAL SEPTEMBER GOLF REVENUE	\$333,650.58					
TOTAL GOLF REVENUE YTD	\$2,848,929.12						TOTAL GOLF REVENUE YTD	\$3,087,310.10					